

Erasmus – B-Innovative Project Report of the 3rd semester

Location: Eötvös József College, Baja, Hungary

Dates: 1-2. seminars: 21.03.2014
3-4. seminars: 28.03.2014
5-6. seminars: 04.04.2014
7-8. seminars: 11.04.2014

The 3rd semester of the B-Innovative project took place at the Eötvös József College, Baja. The semester disseminated at four dates with eight lectures. The Agency informed the local Chamber of Commerce and Industry, the local office of the National Employment Service, the Student Council of the College and the Alumni office of the College about the B-Innovative project.

Totally 22 participants registered to the 3rd semester of the B-Innovative project. Most of the participants informed by the Student Council of the College. The participation during the semester was varied. The Eötvös József College ensured the lecturers for the semester, most of them both have academic and business background.

Below you can see the list of the lecturers and their topics:

1. Business concept and vision – Dr. András Sramó
2. Company formation – Norbert Sípos
3. Developing of products and services – Szilárd Kovács
4. Raising Investments – Dr. József Simon
5. Defining the market – Andor Pajrok
6. Costing and pricing – Dr. Tibor Drávavölgyi
7. Building a team – András Rideg
8. Competitor analysis– László Kernya

Lessons learned from the opinion of the participants:

Most of the participants thought that it would be appropriate to hold a similar event. They would take part at a similar event in the future.

According to the majority the seminars developed their competencies in the topic of entrepreneurship/starting a business.

The majority of the participants recommended the seminars to their acquaintances, friends and other persons.

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Ez a dokumentum nem feltétlenül tükrözi az Európai Bizottság véleményét, az Európai Bizottság nem tehető felelősé a dokumentumban szereplő információk bármilyen módú felhasználásáért.



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The majority of the participants would not pay for such training participation. (Maybe: because there is a huge offer of seminars like the B-Innovative or simply they do not have any money for this)

Statistics from the questionnaires:

Scale: 1-5

1st lecture:

General opinion about the lecture: 4,14

Professional preparedness of the lecturer: 4,57

Communication style of the lecturer: 4,14

Quality of the presentation: 4,57

Quality of the technical background: 4,57

Reception of the participant, organization of the event: 4,14

2nd lecture:

General opinion about the lecture: 4,28

Professional preparedness of the lecturer: 4,85

Communication style of the lecturer: 4,28

Quality of the presentation: 4,71

Quality of the technical background: 4,57

Reception of the participant, organization of the lecture: 4,57

3rd lecture:

General opinion about the lecture: 4,67

Professional preparedness of the lecturer: 5

Communication style of the lecturer: 4,78

Quality of the presentation: 4,33

Quality of the technical background: 4,17

Reception of the participant, organization of the event: 4,67

4th lecture:

General opinion about the lecture: 4,36

Professional preparedness of the lecturer: 4,93

Communication style of the lecturer: 4,14

Quality of the presentation: 4,57

Quality of the technical background: 4,14

Reception of the participant, organization of the event: 4,57

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5th lecture:

General opinion about the lecture: 4,23

Professional preparedness of the lecturer: 4,85

Communication style of the lecturer: 4,54

Quality of the presentation: 4,23

Quality of the technical background: 4,15

Reception of the participant, organization of the event: 4,23

6th lecture:

General opinion about the lecture: 4,27

Professional preparedness of the lecturer: 4,64

Communication style of the lecturer: 4,54

Quality of the presentation: 4,09

Quality of the technical background: 4,27

Reception of the participant, organization of the event: 4,18

7th lecture:

General opinion about the lecture: 4,17

Professional preparedness of the lecturer: 4,75

Communication style of the lecturer: 4,67

Quality of the presentation: 4,33

Quality of the technical background: 4,33

Reception of the participant, organization of the event: 4,33

8th lecture:

General opinion about the lecture: 4,4

Professional preparedness of the lecturer: 4,8

Communication style of the lecturer: 4,6

Quality of the presentation: 4,7

Quality of the technical background: 4,6

Reception of the participant, organization of the event: 4,4

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