

## **„B-Innovative - Entrepreneurship for Better Business in Europe”** Business plan and business concept competition

### Announcement of the winners

The second semester of the „B-Innovative - Entrepreneurship for Better Business in Europe” project has been terminated, as the business plan competition and the business concept competition both finished, and the winners were announced.



Just like the seminars held during spring, the competitions were really popular as well – altogether 29 business plans and 8 business concepts were sent in until the deadline. The innovative ideas were amazingly varied, from an online language school to a special kind of coffee with fruits. But a simple idea was not enough, only the most mature and collected works could win.

The announcement of the winners was held 19<sup>th</sup> June 2013 at Kecskemét College, where Dr. István Molnár, project manager of South Great Plain Regional Innovation Agency APU (one of the organizers), awarded the best participants of the competitions

The B-innovative project has been funded with support from the European Commission in partnership with five other European partners and sessions will also be delivered in Poland, Slovakia, Switzerland and the United Kingdom. This communication reflects the views of the Regional Innovation Agency of South Great Plain and the European Commission cannot be held responsible for any use which may be made of the information contained therein.



The first prize of the business plan writing part went to **László Medics**, who wrote about a start-up company producing woody power plants. His plan was so innovative and mature that the evaluators absolutely agreed that it could be the most successful undertaking, if carried out. **Csilla Kovács** – who imagined a bar with special services – became the runner up. **Helga Margetin** won the 3<sup>rd</sup> prize with the plan of an enterprise dealing with computer components.



The winner ideas of the business concept competition were just as creative and innovative as the business plan winners'. **Alexandra Balogh** won the first prize, who imagined the foundation of the first Hungarian Ball Jointed Doll Company – an enterprise which could be the first producer and distributor of this kind of dolls. The runner up idea, which is about a restaurant where people can order from the table using a built-in computer, was invented by **Nikoletta Lovas**. The 3<sup>rd</sup> prize went to **Krisztina Solti**, who wrote the concept of a special jewellery-making enterprise.

The competitions and the awarded writings were worthy endings of the second semester of the „B-Innovative - Entrepreneurship for Better Business in Europe” program series, which will continue in autumn.

19 June 2013

The B-innovative project has been funded with support from the European Commission in partnership with five other European partners and sessions will also be delivered in Poland, Slovakia, Switzerland and the United Kingdom. This communication reflects the views of the Regional Innovation Agency of South Great Plain and the European Commission cannot be held responsible for any use which may be made of the information contained therein.

