



THIRD PROJECT MEETING
**within the HURO/1001/190.2.1.2 InnoBoost – Boosting Cross Border
Business Cooperation and Competitiveness through Innovation
project**

MINUTES OF THE MEETING

**October 11th 2012, Timisoara
Tehimpuls office**

Attendants: László Szigethy	Professional Expert & Evaluation Team expert
Bagoi Ferenc	Project assistant
Raluca Cibu-Buzac	Project Manager & Senior Expert
Karin-Mira Sisak	Junior Expert
Răzvan Incă	Junior Expert

The third project meeting took place on October 11th 2012 and started just after the roundtable.

The meeting was moderated by the Project Manager.

The agenda of the meeting adopted on the spot contains the following points:

1. Press release

There were discussions about the press releases to be issued within the project implementation.

The LP prepared and issued one press release announcing the InnoMatch Fair. The PP will be sent the translation of the Romanian press release in order to have a model. The PP will issue one press release within the Hungarian roundtable.

2. Website

The LP informed the PP that the development of the project website was done. The project website contains the following menus: Home; InnoBoost project; InnoMatch & InnoImpuls; Working space for the partners; Photo gallery; Contact. The content of the website and also





the registration form for the InnoMatch Fair were prepared and sent to translation. During the meeting, the PP was showed the project website.

The PP has to check the functionality of the website and let know the LP if there are any problems. Also, the PP has to check if the registration form is working and has to tell the LP the email address where they want to receive the filled registration forms from interested participants. The LP will send to the PP the translation of the online banner.

3. Preparation of the InnoMatch Fair

There were discussions about the preparation activities for the InnoMatch Fair: Hungarian roundtable, press conference, one to one meetings.

The PP informed the LP that he would like to organize in Szeged after mid of November a Hungarian roundtable with universities, research institutes and companies. With this occasion the PP will organize also a press conference. The PP will keep up to date the LP with informations about the organization of these events.

The LP will organize in the following period one to one meetings having discussions about the Fair and about potential innovative products, services, technologies which could be exhibited within the event. The PP will keep up to date the LP with informations about the Hungarian one to one meetings organized.

The LP is working on the draft of the agenda of the Fair, which will be sent to the PP for review and input. The PP has to think about which moderators and speakers would like to invite to the InnoMatch Fair and inform the LP about them.

The LP informed the PP that we sent to the target group the letters of invitation.to the fair. The PP will keep up to date the LP with informations about status of the preparation activities of the fair on it's side.

The LP informed the PP that the fair will have a larger representation and that we are thinking to invite also investment funds, business angels, business entrepreneurs.

The PP will inform the LP about the status of the registrations to the InnoMatch Fair.

Date:

13.10.2012

Timisoara





Hungary-Romania
Cross-Border Co-operation
Programme 2007-2013

TehImpuls



Two countries, one goal, joint success!

Prepared,
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Junior Expert

Approved,
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Project Manager



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