



Computer Industry Competency Based Cross-border Business Building - CompComp  
Opening conference

# VOJVODINA ICT CLUSTER - PROFILE AND ROLE IN CompComp PROJECT

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## VOJVODINA ICT CLUSTER - VOICT

- Vojvodina ICT Cluster provides a single point of contact with the best ICT companies in Serbia
- gathers 30 companies from the sector with the total workforce of 1,500 experienced IT professionals.
- enjoys strong support in the community, with 6 institutions from the areas of education, regional development and public service being honorary members.
- Founded through a bottom-up initiative in 2010, this cluster is already the strongest in its field in Serbia, with member companies who have numerous references among globally recognizable clients.

## VOICT's ROLE IN THE PROJECT

- VOICT is responsible for the Serbian part of the competency database as well as for the communication with Vojvodina ICT cluster members.
  - that means that VOICT will help defining the competency survey that will be run through the cluster members in order to identify potential business partners
  - organise workshops for identified potential business partners. This includes presentations from the potential partners, and discussion on common ideas.

## VOICT's ROLE IN THE PROJECT

- Organising targeted trainings for ICT cluster members that will be delivered by experts from University of Novi Sad
- Organising the “Business generation” in Novi Sad - event that will gather 130 people from both countries in the second reporting period (most probably at the end of May)
  - The idea is to have presentations of identified companies, after which B2B meetings will be organized in order to make additional possibilities for cross-border cooperation between Serbian and Hungarian companies

# THANK YOU!

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