



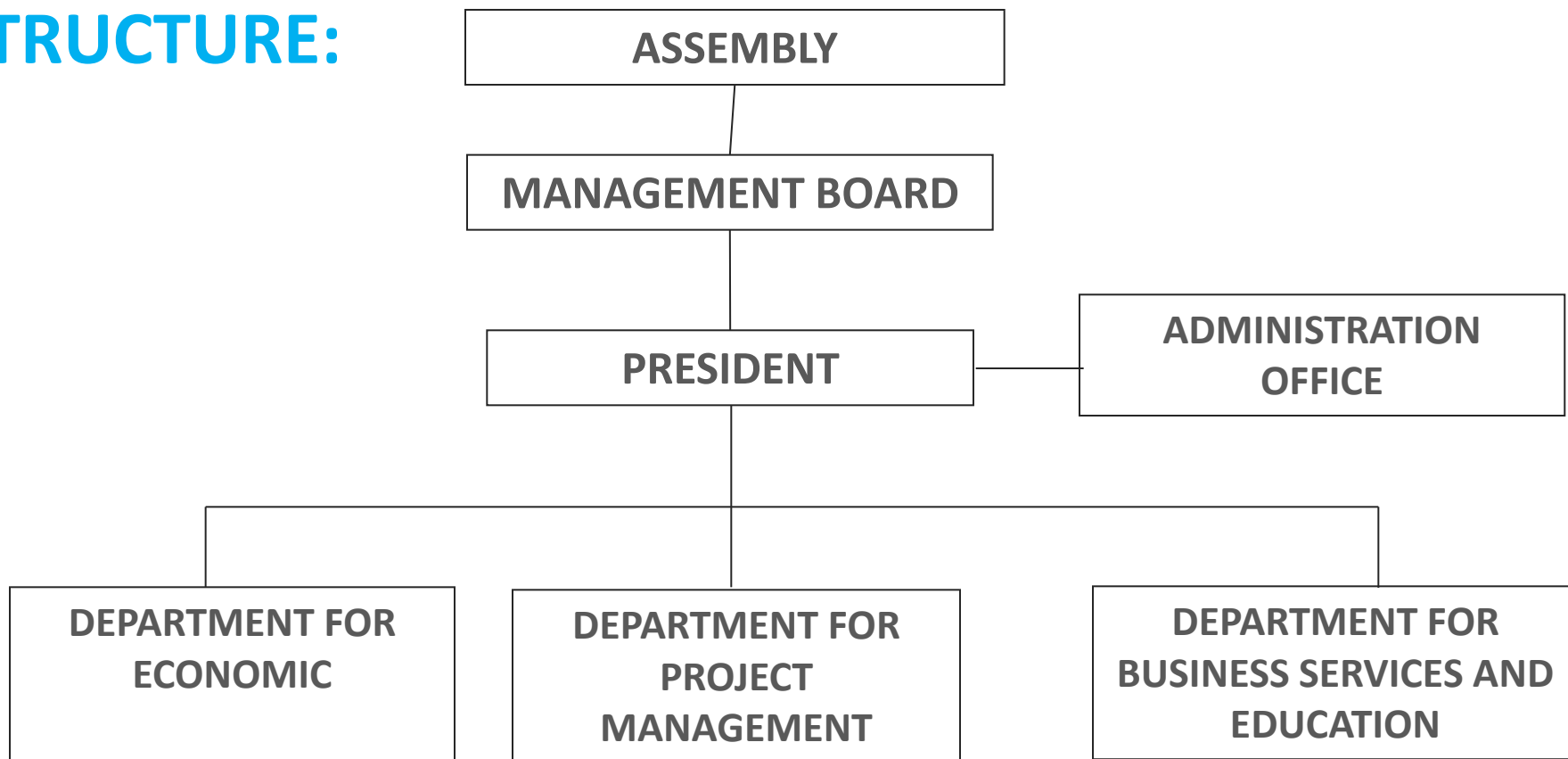
Regional agency for the development of small and medium size enterprises Alma Mons Ltd. Novi Sad

PROFILE AND ROLE IN THE COMPCOMP PROJECT

PROFILE:

- Established in 2001
- Partnership of the public and private sector (23 Founders)
- Partners in the institutional development
 - UNDP/UNOPS
 - GTZ
 - EAR
- Member of network of National Agency for development of SME
- Territory covered
 - APV - Južnobački region (South Backa region)
 - area - 4.016 km²
 - inhabitants - 600.000
 - Structure of GDP
 - Industry 37%
 - Agriculture 15%

STRUCTURE:



ACTIVITIES: Support to the SME

- **Non-financing services:** (Business consulting, Trainings and education, presentation of new technologies, publishing of business guidelines)
- **Access to the financial sources:** (Support for the accessing to the financial sources, managing of the guarantee fund of district, creation of credit scheme)
- **Development of entrepreneur sector/instruments and mechanism:** (business infrastructure: LED offices, one stop shops, innovative centre, connection: associations, clusters, suppliers chains)

ACTIVITIES: Support to the regional development

- Building of local government capacities
- preparation and the development of territory info systems (creation of territory data base)
- support and coordination in adoption of local development strategies
- Support in translation of local development strategies and operational programs
- information about regional/national programs of support
- information about donor programs
- Instruments for cross border cooperation

PROFILE: International cooperation

Successful implementation of project financed by following programmes:

- IPA Cross-border Hungary-Serbia
- IPA Cross-border Croatia-Serbia
- South East Europe programme
- IPA Adriatic CBC programme

ACTIVITIES IN COMP COMP PROJECT:

- Organisation of the PR events in Serbia
- Supervision of the preparation of promotion material and visual identification
- Media coverage
- Participation in creation of the database
- Participation in organisation of workshops
- Participation in organisation of trainings
- Participation in organisation of business generation events

THANK YOU!

Igor Jelić

office@almamons.rs

igor.jelic@almamons.rs

+381 21 427 822

